



Ecommerce Enabled Website Development: Summary of Additional Website Fees

The purpose of this document is to outline typical fees associated with setup and hosting of a website with a shopping cart application and credit card processing.

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These fees are general guidelines, and will vary based upon third-party vendors chosen for each.

1. HOSTING

- Website hosting fees are paid to an ISP (Internet Service Provider) to store and publish a website for public viewing. Fees vary based on storage space, hardware and customer bandwidth limits.
- Email accounts are typically included in a hosting agreement, although number of email accounts will vary based on package chosen.

2. Security Certificates (SSL)

- A security certificate is used to create an encrypted page on a website. This is typically used during secure credit card transactions in an online store, or during other Administrative applications. Certificates are purchased annually (or multiple years) and installed on the server where the website is hosted.

3. Payment Gateway

- A payment gateway is used to process and distribute credit card transactions from your website to your business's merchant account. This service is purchased from one of several providers, and typically costs a small monthly fee.

4. Domain Name Registration

- If you don't already own your domain name, you will need to purchase one. When purchased, you can register as the domain owner for 1 or more years. DNS services are included with registration, which tells the public traffic where your website and email accounts are hosted.

Castle Rock Interactive Recommendations for Hosting / Internet Processing Services

Hosting:

1. HostSpring – www.hostspring.com – The Commerce Plan is a good package for eCommerce websites. Monthly fees are \$21, or an annual fee is offered at a discounted rate.
2. WebIntellects – www.webintellects.com/our_solutions/vps/linux.php - The Virtual Private Server options are good for small to medium sized eCommerce sites, with room for expansion. Plesk Control Panel is recommended with either the Silver or Gold package.

Security Certificate:

- GoDaddy – www.godaddy.com – These certificates are easy to install and cost \$30 annually
- WebIntellects – If WebIntellects hosting is chosen, certificates can be purchased for \$19 annually

Payment Gateway:

- Authorize.net – www.authorize.net – An industry leader, this payment gateway is easy to manage and simple to connect to the shopping cart application. Monthly flat fees of \$20 are charged to the account holder.

Domain Registration:

- 1and1 Internet – www.1and1.com - \$8.99 per year for 1 domain and 1 email address
- GoDaddy – www.godaddy.com - \$9.99 per year or discounted with other purchases